

HTC launches Prague office to bring award-winning Windows Mobile smart devices to the Czech mobile market

Leading provider of Microsoft Windows Mobile smartphones and PDAs is set to offer Czech customers access to its complete product portfolio with full customer support

Prague — 7th August 2007 — HTC Corp. (TAIEX: 2498; “HTC”), the world’s leading provider of Microsoft Windows Mobile-based smart devices, today officially entered the Czech market with the launch of the HTC Touch device. HTC is developing an effective distribution network to offer its mobile devices to the widest group of customers for work as well as for entertainment.

HTC has a ten-year heritage of innovation, and is the company behind many of the most popular smartphones and PDAs on the market. Customers in the Czech Republic have already experienced the efficiency and power of HTC PDA phones sold under the leading operator brands in the Czech market. The company recently began introducing devices under its own brand, and today marks its official entry into the Czech market.

HTC is being represented by its specialized Master Distributor TCCM and the Slovakia branch of Brightpoint in the Czech Republic. Service and technical support is being provided by service partner GSMobil.

“The mobile market in the Czech Republic is among the most developed in the EMEA region with Czech customers demanding high quality, perfect design and great functionality of their mobile devices,” said Florian Seiche, Vice President HTC Europe Co. Ltd. “Our flagship product for the Czech market is the HTC Touch, a unique touch screen device phone that captivates its owners with broad range of features and incredible ease of use with a sleek, elegant design.”

“The innovation which HTC builds on top of Windows Mobile 6 in the HTC Touch intuitively enables Czech first time buyers of the smartphone to access their web, emails and organize their busy schedules,” said Vassili le Moigne, Regional Mobile & Embedded Division Manager Microsoft CEE.

Availability

HTC started offering its fully localized products in large network of independent resellers and via mobile operators’ shops today.

Press Release



About HTC

Founded in 1997, High Tech Computer Corp. (HTC) designs, manufactures and markets innovative, feature rich smartphone and PDA Phone devices.

Since its establishment, HTC has developed strong R&D capabilities, pioneered many new designs and product innovations and launched state-of-the-art PDA Phones and smartphones for mobile operators and distributors in Europe, the US, and Asia. These machines are available as HTC devices and as products individually customized for operator and device partners.

HTC is one of the fastest growing companies in the mobile device market. The company is listed on the Taiwan Stock Exchange under ticker 2498.

For more information about HTC, please visit www.htc.com.

###

The names of companies and products mentioned herein may be the trademarks of their respective owners.

Media Contact

For further information please contact CoLin

Andrea Kobrtková, Account Manager

CoLin s.r.o., Freyova 12, 190 00 Praha 9

htc@colin.cz, t.: +420 283 890 139, m.: +420 736 620 875